



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

# Contract # 1322808

**Schedule Dates** 10/05/12-10/11/12  
**Advertiser** National Republican Congressional Committee (23  
**Agency** National Media, Inc (1454)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** NRCC 10/05 (457113)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2602  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NRCC 10/05  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/20/12  
**Last Modified** 08/20/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06186883  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,252.50  
**Net Total** \$41,097.50  
**Sales Tax**

**Salt Lake City (KUTV)**

By Broadcast Month	Spots	Rate
Oct. 2012	35	\$48,350.00
<b>Grand Total:</b>	<b>35</b>	<b>\$48,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	1	:30	10:30P-11:35P (MST)	1					1			1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTSMAN	6/20/12
2.0	Normal Line / News	10/05/12-10/05/12	1	:30	6P-6:30P (MST)	1					1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
3.0	Normal Line / News	10/05/12-10/05/12	1	:30	6A-8A (MST)	2					2			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	1	:30	6:30P-7P (MST)	1					1			1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
5.0	Normal Line / Prime	10/05/12-10/05/12	1	:30	9P-CBS-Blue Bloods (Friday)	1					1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	BLUE BLOOD	6/20/12
6.0	Normal Line / News	10/08/12-10/08/12	1	:30	10P-10:35P (MST)	1								1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
7.0	Normal Line / News	10/08/12-10/08/12	1	:30	6P-6:30P (MST)	1								1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
8.0	Normal Line / News	10/08/12-10/08/12	1	:30	6A-8A (MST)	2								2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
10.0	Normal Line / News	10/06/12-10/06/12	1	:30	10P-10:35P (MST)	1								1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
11.0	Normal Line / Sports/Other	10/06/12-10/06/12	1	:30	10:35P-11:05P (MST)	1								1	\$500.00	\$500.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
12.0	Normal Line / Prime	10/06/12-10/06/12	1	:30	8:59P-CBS-48 Hours Mystery (Saturday)	1								1	\$800.00	\$800.00	Salt Lake City (KUTV)	48HR MSTRY	6/20/12
13.0	Normal Line / News	10/07/12-10/07/12	1	:30	10P-10:35P (MST)	1								1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
14.0	Normal Line / Football	10/07/12-10/07/12	1	:30	10:57:30A-Sports-CBS NFL	1								1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	CBS NFL FTBL-1	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Signature]* 8/21/12 V



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299 S Main St  
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Alexandria, VA 22314-1219

# Contract # 1322808

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Advertiser	National Republican Congressional Committee (23	Last Modified	08/20/12
Agency	National Media, Inc (1454)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	NRCC 10/05 (457113)	Headline #	06186883
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	ANGLE,BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2602	Commission	\$7,252.50
Account Types	National/Political Issue Agency BRD	Net Total	\$41,097.50
Billing Type	Standard	Sales Tax	
Comments	NRCC 10/05 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	35	\$48,350.00
Grand Total:	35	\$48,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News	10/07/12-10/07/12	1	:30	5P- 6P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
16.0	Normal Line / SPOT	10/07/12-10/07/12	1	:30	7:58:30A- CBS-News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	SUNDAY MRN-CBS	6/20/12
17.0	Normal Line / News	10/11/12-10/11/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
18.0	Normal Line / News	10/11/12-10/11/12	1	:30	6A- 8A (MST)					2				2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
19.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	6:30P- 7P (MST)					1				1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
20.0	Normal Line / Prime	10/11/12-10/11/12	1	:30	8:59P- CBS-Elementary (Thursday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	ELEMENTARY	6/20/12
21.0	Normal Line / News	10/09/12-10/09/12	1	:30	10P- 10:35P (MST)		1							1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
22.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	10:35P- 11:35P (MST)		1							1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTRMAN	6/20/12
23.0	Normal Line / News	10/09/12-10/09/12	1	:30	6P- 6:30P (MST)		1							1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
24.0	Normal Line / News	10/09/12-10/09/12	1	:30	6A- 8A (MST)		2							2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
25.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	6:30P- 7P (MST)		1							1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
26.0	Normal Line / Prime	10/09/12-10/09/12	1	:30	6:57:26P- CBS-NCIS (Tuesday)		1							1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	NCIS	6/20/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:



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**Sales Office** TeleRep Washington DC  
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**Phone/Fax** /  
**CPE** 155/426/2602  
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**Comments** NRCC 10/05  
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**Headline #** 06186883  
**Demo** A35+  
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**Commission %** 15.00  
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**Net Total** \$41,097.50  
**Sales Tax**

**Salt Lake City (KUTV)**

By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>35</b>	<b>\$48,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Prime	10/09/12-10/09/12	1	:30	9P- CBS-Vegas (Tuesday)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	VEGAS	6/20/12
28.0	Normal Line / News	10/10/12-10/10/12	1	:30	10P- 10:35P (MST)			1	1					1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
29.0	Normal Line / News	10/10/12-10/10/12	1	:30	6P- 6:30P (MST)			1	1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
30.0	Normal Line / News	10/10/12-10/10/12	1	:30	6A- 8A (MST)			2	2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
32.0	Normal Line / Prime	10/10/12-10/10/12	1	:30	8P- CBS-Criminal Minds (Wednesday)			1	1					1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	CRIMINAL MIND	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rating RA35-64	Rep: Last RA35+ Activity	Last Mod/Rev	
S	#CASH													
	1	Fri/1035-1135P	:30S	\$600	Oct05/12	Oct05/12	1	1	1	\$600	D LETTRMAN	3.0	0.0 Jun18/12	Rev #0.: A
	Contract Comment: D LETTRMAN													
	2	Fri/6-630P	:30S	\$1,000	Oct05/12	Oct05/12	1	1	1	\$1,000	2 NEWS AT 6 PM	3.7	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2 NEWS AT 6 PM													
	3	Fri/6-8A	:30S	\$700	Oct05/12	Oct05/12	1	2	2	\$1,400	2 NEWS 6-8A	3.7	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2 NEWS 6-8A													
	4	Fri/630-7P	:30S	\$1,500	Oct05/12	Oct05/12	1	1	1	\$1,500	ENT TONIGHT 30	3.9	0.0 Jun18/12	Rev #0.: A
	Contract Comment: ENT TONIGHT 30													
	5	Fri/9-10P	:30S	\$2,000	Oct05/12	Oct05/12	1	1	1	\$2,000	BLUE BLOOD	5.1	0.0 Jun18/12	Rev #0.: A
	Contract Comment: BLUE BLOOD													
	6	Mon/10-1035P	:30S	\$2,500	Oct08/12	Oct08/12	1	1	1	\$2,500	2 NEWS AT 10PM	8.6	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2 NEWS AT 10PM													
	7	Mon/6-630P	:30S	\$1,000	Oct08/12	Oct08/12	1	1	1	\$1,000	2 NEWS AT 6 PM	3.7	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2 NEWS AT 6 PM													
	8	Mon/6-8A	:30S	\$700	Oct08/12	Oct08/12	1	2	2	\$1,400	2 NEWS 6-8A	3.7	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2 NEWS 6-8A													
	9	Mon/630-7P	:30S	\$1,500	Oct08/12	Oct08/12	1	0	0	\$0	ENT TONIGHT 30	3.9	0.0 Aug20/12	Mod #0.1: S
	Contract Comment: ENT TONIGHT 30													
	10	Sat/10-1035P	:30S	\$1,500	Oct06/12	Oct06/12	1	1	1	\$1,500	2 NEWS AT 10PM	6.3	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2 NEWS AT 10PM													
	11	Sat/1035-1105P	:30S	\$500	Oct06/12	Oct06/12	1	1	1	\$500	TALKIN SPORTS	4.0	0.0 Jun18/12	Rev #0.: A
	Contract Comment: TALKIN SPORTS													
	12	Sat/9-10P	:30S	\$800	Oct06/12	Oct06/12	1	1	1	\$800	48HR MSTRY	3.9	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 48HR MSTRY													
	13	Sun/10-1035P	:30S	\$2,000	Oct07/12	Oct07/12	1	1	1	\$2,000	2 NEWS AT 10PM	7.3	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2 NEWS AT 10PM													
	14	Sun/11A-2P	:30S	\$2,000	Oct07/12	Oct07/12	1	1	1	\$2,000	CBS NFL FTBL-1	6.4	0.0 Jun18/12	Rev #0.: A
	Contract Comment: CBS NFL FTBL-1													
	15	Sun/5-6P	:30S	\$750	Oct07/12	Oct07/12	1	1	1	\$750	2NEWS AT 5 SUN	5.3	0.0 Jun18/12	Rev #0.: A
	Contract Comment: 2NEWS AT 5 SUN													
	16	Sun/8-930A	:30S	\$600	Oct07/12	Oct07/12	1	1	1	\$600	SUNDAY MRN-CBS	2.6	0.0 Jun18/12	Rev #0.: A
Contract Comment: SUNDAY MRN-CBS														
17	Thu/6-630P	:30S	\$1,000	Oct11/12	Oct11/12	1	1	1	\$1,000	2 NEWS AT 6 PM	3.7	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS AT 6 PM														
18	Thu/6-8A	:30S	\$700	Oct11/12	Oct11/12	1	2	2	\$1,400	2 NEWS 6-8A	3.7	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS 6-8A														
19	Thu/630-7P	:30S	\$1,500	Oct11/12	Oct11/12	1	1	1	\$1,500	ENT TONIGHT 30	3.9	0.0 Jun18/12	Rev #0.: A	
Contract Comment: ENT TONIGHT 30														
20	Thu/9-10P	:30S	\$3,000	Oct11/12	Oct11/12	1	1	1	\$3,000	ELEMENTARY	9.3	0.0 Jun18/12	Rev #0.: A	
Contract Comment: ELEMENTARY														
21	Tue/10-1035P	:30S	\$2,500	Oct09/12	Oct09/12	1	1	1	\$2,500	2 NEWS AT 10PM	8.6	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS AT 10PM														
22	Tue/1035-1135P	:30S	\$600	Oct09/12	Oct09/12	1	1	1	\$600	D LETTRMAN	3.0	0.0 Jun18/12	Rev #0.: A	
Contract Comment: D LETTRMAN														
23	Tue/6-630P	:30S	\$1,000	Oct09/12	Oct09/12	1	1	1	\$1,000	2 NEWS AT 6 PM	3.7	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS AT 6 PM														
24	Tue/6-8A	:30S	\$700	Oct09/12	Oct09/12	1	2	2	\$1,400	2 NEWS 6-8A	3.7	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS 6-8A														
25	Tue/630-7P	:30S	\$1,500	Oct09/12	Oct09/12	1	1	1	\$1,500	ENT TONIGHT 30	3.9	0.0 Jun18/12	Rev #0.: A	
Contract Comment: ENT TONIGHT 30														
26	Tue/7-8P	:30S	\$4,000	Oct09/12	Oct09/12	1	1	1	\$4,000	NCS	10.8	0.0 Jun18/12	Rev #0.: A	
Contract Comment: NCS														
27	Tue/9-10P	:30S	\$3,000	Oct09/12	Oct09/12	1	1	1	\$3,000	VEGAS	8.9	0.0 Jun18/12	Rev #0.: A	
Contract Comment: VEGAS														
28	Wed/10-1035P	:30S	\$2,500	Oct10/12	Oct10/12	1	1	1	\$2,500	2 NEWS AT 10PM	8.6	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS AT 10PM														
29	Wed/6-630P	:30S	\$1,000	Oct10/12	Oct10/12	1	1	1	\$1,000	2 NEWS AT 6 PM	3.7	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS AT 6 PM														
30	Wed/6-8A	:30S	\$700	Oct10/12	Oct10/12	1	2	2	\$1,400	2 NEWS 6-8A	3.7	0.0 Jun18/12	Rev #0.: A	
Contract Comment: 2 NEWS 6-8A														
31	Wed/630-7P	:30S	\$1,500	Oct10/12	Oct10/12	1	0	0	\$0	ENT TONIGHT 30	3.9	0.0 Aug20/12	Mod #0.1: S	
Contract Comment: ENT TONIGHT 30														
32	Wed/8-9P	:30S	\$3,000	Oct10/12	Oct10/12	1	1	1	\$3,000	CRIMNL MND	7.8	0.0 Jun18/12	Rev #0.: A	
Contract Comment: CRIMNL MND														

Page: 2  
Requested by: J

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rating	Rep: Last	Activity	Last Mod/Rev
Total 35 Spots for: \$48,350															
<div> <div>\$48,350</div> <div>09/12</div> <div>00</div> <div>00/12</div> </div>															



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# Contract # 1322808

**Schedule Dates** 10/05/12-10/11/12  
**Advertiser** National Republican Congressional Committee (23  
**Agency** National Media, Inc (1454)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** NRCC 10/05 (457113)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2602  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NRCC 10/05  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/20/12  
**Last Modified** 06/20/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06186883  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,702.50  
**Net Total** \$43,647.50  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total: 37 \$51,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	1	:30	10:35P-11:35P (MST)						1			1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTRMAN	6/20/12
2.0	Normal Line / News	10/05/12-10/05/12	1	:30	6P-6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
3.0	Normal Line / News	10/05/12-10/05/12	1	:30	6A-8A (MST)						2			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	1	:30	6:30P-7P (MST)						1			1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
5.0	Normal Line / Prime	10/05/12-10/05/12	1	:30	9P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	BLUE BLOOD	6/20/12
6.0	Normal Line / News	10/08/12-10/08/12	1	:30	10P-10:35P (MST)						1			1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
7.0	Normal Line / News	10/08/12-10/08/12	1	:30	6P-6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
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9.0	Normal Line / SPOT	10/08/12-10/08/12	1	:30	6:30P-7P (MST)						1			1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
10.0	Normal Line / News	10/06/12-10/06/12	1	:30	10P-10:35P (MST)						1			1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
11.0	Normal Line / Sports/Other	10/06/12-10/06/12	1	:30	10:35P-11:05P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	ITALIAN SPORTS	6/20/12
12.0	Normal Line / Prime	10/06/12-10/06/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)						1			1	\$800.00	\$800.00	Salt Lake City (KUTV)	48HR MSTRY	6/20/12
13.0	Normal Line / News	10/07/12-10/07/12	1	:30	10P-10:35P (MST)							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

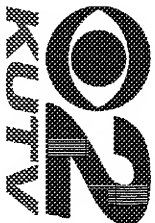
Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 6.25.12



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

## Contract # 1322808

**Schedule Dates** 10/05/12-10/11/12  
**Advertiser** National Republican Congressional Committee (23  
**Agency** National Media, Inc (1454)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** NRCC 10/05 (457113)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2602  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NRCC 10/05  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/20/12  
**Last Modified** 06/20/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06186883  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,702.50  
**Net Total** \$43,647.50  
**Sales Tax**

**Salt Lake City (KUTV)**

By Broadcast Month	Spots	Rate
Oct. 2012	37	\$51,350.00
<b>Grand Total:</b>	<b>37</b>	<b>\$51,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Football	10/07/12-10/07/12	1	:30	10:57-30A Sports-CBS NFL								1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	CBS NFL FTBL-1	6/20/12
15.0	Normal Line / News	10/07/12-10/07/12	1	:30	5P-6P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
16.0	Normal Line / SPOT	10/07/12-10/07/12	1	:30	7-58:30A CBS-News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	SUNDAY MORN-CBS	6/20/12
17.0	Normal Line / News	10/11/12-10/11/12	1	:30	6P-6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
18.0	Normal Line / News	10/11/12-10/11/12	1	:30	6A-8A (MST)				2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
19.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	6:30P-7P (MST)				1					1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
20.0	Normal Line / Prime	10/11/12-10/11/12	1	:30	8-59P CBS-Elementary (Thursday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	ELEMENTARY	6/20/12
21.0	Normal Line / News	10/09/12-10/09/12	1	:30	10P-10:35P (MST)			1						1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
22.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	10:35P-11:35P (MST)			1						1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTRMAN	6/20/12
23.0	Normal Line / News	10/09/12-10/09/12	1	:30	6P-6:30P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
24.0	Normal Line / News	10/09/12-10/09/12	1	:30	6A-8A (MST)			2						2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
25.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	6:30P-7P (MST)			1						1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

## Contract # 1322808

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**Commission %** 15.00  
**Commission** \$7,702.50  
**Net Total** \$43,647.50  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total:  
**Spots** 37  
**Rate** \$51,350.00  
\$51,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Prime	10/09/12-10/09/12	1	:30	6:57-26P- CBS-NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	NCIS	6/20/12
27.0	Normal Line / Prime	10/09/12-10/09/12	1	:30	9P- CBS-Vegas (Tuesday)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	VEGAS	6/20/12
28.0	Normal Line / News	10/10/12-10/10/12	1	:30	10P- 10:35P (MST)				1					1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
29.0	Normal Line / News	10/10/12-10/10/12	1	:30	6P- 6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
30.0	Normal Line / News	10/10/12-10/10/12	1	:30	6A- 8A (MST)				2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
31.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	6:30P- 7P (MST)				1					1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
32.0	Normal Line / Prime	10/10/12-10/10/12	1	:30	8P- CBS-Criminal Minds (Wednesday)				1					1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	CRIMNL MIND	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



REP HEADLINE# 6186883  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JUN18/12 14.5  
\*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN # *Qu*

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # 1322808 CONTRACT # 6186883 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/05 EST#2602 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/12 14.52

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$51,350  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426  
AGENCY EST# = 2602

<i>1</i>			1035P-1135P	30		\$600.00	10/5	10/5	1		FRI	1
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PROGRAM : D LETTRMAN  
CON COM1: D LETTRMAN

<i>2</i>			600P-630P	30		\$1,000.00	10/5	10/5	1		FRI	1
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PROGRAM : 2 NEWS AT 6 PM  
CON COM1: 2 NEWS AT 6 PM

REP HEADLINE# 6186883  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 14.5  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
<del>2</del>			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	10/5	10/5	2		FRI	2
<del>3</del>			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/5	10/5	1		FRI	1
<del>4</del>			900P-1000P PROGRAM : BLUE BLOOD CON COM1: BLUE BLOOD	30		\$2,000.00	10/5	10/5	1		FRI	1
<del>5</del>			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM	30		\$2,500.00	10/8	10/8	1		MON	1
<del>6</del>			600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	10/8	10/8	1		MON	1
<del>7</del>			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	10/8	10/8	2		MON	2
<del>8</del>			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/8	10/8	1		MON	1
<del>9</del>			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM	30		\$1,500.00	10/6	10/6	1		SAT	1
<del>10</del>			1035P-1105P PROGRAM : TALKIN SPORTS CON COM1: TALKIN SPORTS	30		\$500.00	10/6	10/6	1		SAT	1

REP HEADLINE# 6186883  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 14.5  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
<del>12</del>			900P-1000P PROGRAM : 48HR MSTRY CON COM1: 48HR MSTRY	30		\$800.00	10/6	10/6	1		SAT	1
<del>13</del>			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM	30		\$2,000.00	10/7	10/7	1		SUN	1
<del>14</del>			1100A-200P PROGRAM : CBS NFL FTBL-1 CON COM1: CBS NFL FTBL-1	30		\$2,000.00	10/7	10/7	1		SUN	1
<del>15</del>			500P-600P PROGRAM : 2NEWS AT 5 SUN CON COM1: 2NEWS AT 5 SUN	30		\$750.00	10/7	10/7	1		SUN	1
<del>16</del>			800A-930A PROGRAM : SUNDAY MRN-CBS CON COM1: SUNDAY MRN-CBS	30		\$600.00	10/7	10/7	1		SUN	1
<del>17</del>			600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	10/11	10/11	1		THU	1
<del>18</del>			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	10/11	10/11	2		THU	2
<del>19</del>			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/11	10/11	1		THU	1
<del>20</del>			900P-1000P PROGRAM : ELEMENTARY CON COM1: ELEMENTARY	30		\$3,000.00	10/11	10/11	1		THU	1



REP HEADLINE# 6186883  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 14.5  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			600A-800A	30		\$700.00	10/10	10/10	2		WED	2
PROGRAM : 2 NEWS 6-8A												
CON COM1: 2 NEWS 6-8A												
31			630P-700P	30		\$1,500.00	10/10	10/10	1		WED	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
32			800P-900P	30		\$3,000.00	10/10	10/10	1		WED	1
PROGRAM : CRIMNL MND												
CON COM1: CRIMNL MND												
OCT/12			51350.00									
CONTRACT TOTAL												51350.00
TOTAL SPOTS												37

MARKET TOTALS \$146,714 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%  
 KMYU 0%

SVC- NSI  
 DEMOS- RA35+\*

REP HEADLINE# 6186883 TRF# 1322808  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/12 14.07  
\*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR

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ORDER # CONTRACT # 6186883 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/05 EST#2602 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 14.07

STA: ADDED M1 - PREBOOKED

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#20 MISSED: THU/900P-1000P OCT11 30S \$3,000.00 (OCT1/12)  
OFFER: THU/700P-900P OCT11 30S \$3,000.00 PLS ADVISE.  
CMT: PROGRAM NOT AIRING D/T PRESIDENTIAL DEBATE - OFFER TO MOVE INTO DEBATE

CMT: - PREBOOKED.

OCT/12 48350.00 CONTRACT TOTAL 48350.00  
TOTAL SPOTS 35

MARKET TOTALS \$146,714 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%  
KMYU 0%

SVC- NSI  
DEMOS- RA35+\*